bossert associates

Discover your humanity skills (in times of AI)

Bossert Academy

Foundations of Coaching (FC) program 2027/28 - Cohort 16

In person and online

Curious to learn about the program?
Click here to book a call with us

Why become a coach?

The leader as a coach

Coaching skills are key for leading: you will foster growth and ownership in the adults you lead.

To lead people well requires coaching skills more than ever before.

In the age of AI, what remains irreplaceable is human: judgment, empathy and real connection. These skills need practice. BIA gives you that practice.

Use coaching in your job or alongside other work in a portfolio career.

The professional coach

For working with individuals, teams or organizations you always need to know the source code of human behavior and how to alter this positively, which you learn in your coach training.

Many start their second career as a coach only years after their training. Your previous experience supports your USP and your market entry.

Personal development

To truly help others see their biases and inner belief sets, we need to be aware of our own values and belief sets.

Barriers to supporting others will become visible and can be worked on during the course, supported by our hand-picked external partners.

Source: Grace Lordan, LSE Business Review (2026)

© Bossert Associates GmbH all rights reserved.

Becoming a coach also means self discovery



Coaching as part of your professional life

You love to work with people and want to support them in their human growth, as a leader, implicitly or as a coach, explicitly

You love to help but you don’t know how to do this in a professional way without over-using your resources.

You could see yourself working as a coach professionally, either alongside your current role or part-time or full-time - once you’ve deepened your coaching experience



Personal growth

To truly help others, you need to help yourself first. Only if you know yourself, you will be able to see what is your share and what is your reaction to your coachee's sharing in your coaching sessions.

On your journey to become a coach you will be coached a lot – being able to ask those questions you always wanted to work on - with the help of some of the best coaches in the industry

You will get to know and love yourself - condition sine qua non for your successful work as a coach

© Bossert Associates GmbH all rights reserved.

Your journey to become a coach

Becoming a coach is more than learning techniques. Through practice, reflection and peer learning, you develop a coaching mindset grounded in respect, curiosity and non-judgment.

For many participants, this journey creates lasting personal and professional transformation.



© Bossert Associates GmbH all rights reserved.

We are unique



Education by 2-3 teaching coaches

- Through learning from senior coaches (PCC and MCC) high-quality education is guaranteed
- You learn from two ends: business background and deep psychology



ICF Level 1 accredited program

- International Coaching Federation (ICF) as biggest global certification institute with 65k members
- Introduces selected PCC-level skills while developing and documenting coaching competence at ACC level
- Personal credential on ACC level possible after 100hrs of coaching practice



Learn with the best peers

- International business people are your peers: you learn to coach with your future target group
- You will be surrounded by courageous learners who will challenge and support you in your learning journey



Gain real world experience

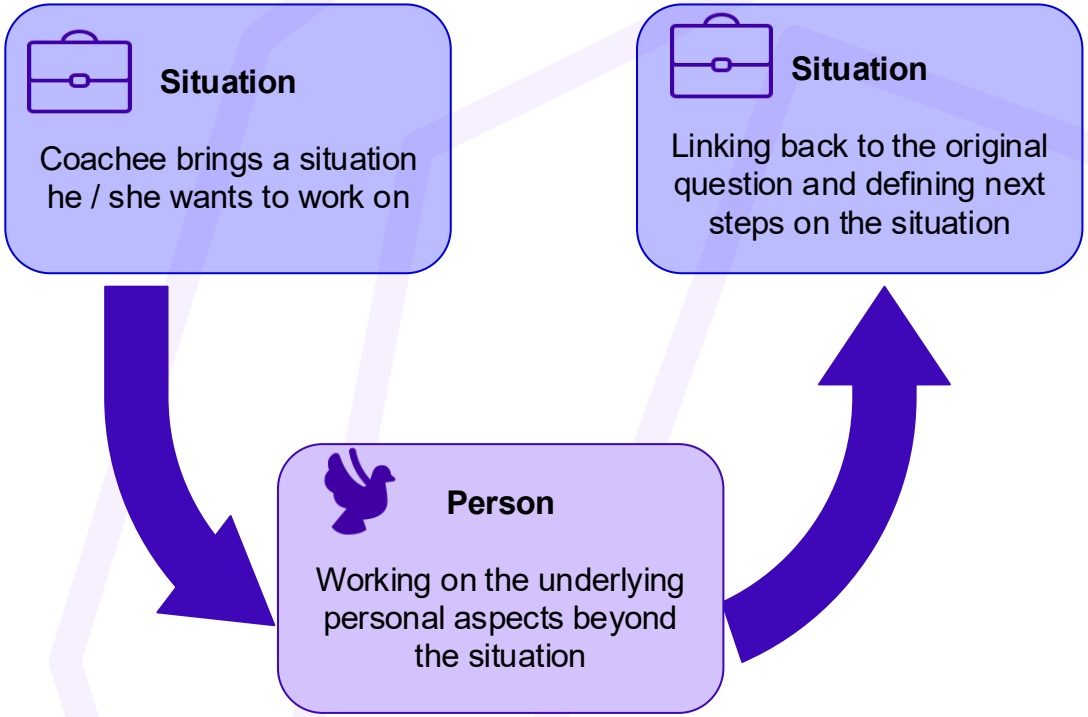
- You will coach all the time during our program: first your peers, then their connections and last our pro bono / NGO network
- In parallel to our program, you can start offering your services from day 1, and eligible coaching hours count toward the 100-hour ICF coaching-experience requirement

© Bossert Associates GmbH all rights reserved.

Our coaching philosophy
True development of the individual

Our coaching approach lifts the situational issue to the personal level. Thereby we drive a true personal development which enables the coachees to not only master the situation they'd like to solve right now, but to also discover themselves and develop tools so that they can efficiently handle new challenges that may arise in the future.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.



© Bossert Associates GmbH all rights reserved.

Systemic coaching included in the ICF Framework

ICF Prof
Coaching Fra

ICF 8 Competencies
1. Demonstrates Ethical Practice
2. Embodies a Coaching Mindset
3. Establishes and Maintains Agreements
4. Cultivates Trust and Safety
5. Maintains Presence
6. Listens Actively
7. Evokes Awareness
8. Facilitates Client Growth

Ethics | Co etencies | Proce Quality

Motivational & Positive Psychology | Learning Research | Goal & Action Models

ce-Based
ng Components

Systems theory | Context | Relationships | Circularity | Constructivism

Systemic Coaching

© Bossert Associates GmbH all rights reserved.

Our Alumni say …

Coaching is the most valuable opportunity for personal development that a person can have. I believe strongly in the power of coaching, and even though I have had the chance to experience it for more than two years, I learned more than ever in the last month as I worked to become a coach. It adds so much richness to every aspect of your life! Thank you so much for this experience, and thank you for being part of this never-ending journey!

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”



“The coaching education changed my perspective on leadership, management and coaching. I can highly recommend it to everyone that wants to get the best out of their life and career. Bossert Academy is a great place to pursue this education!”

“Participation is fun and opens up insights into an exciting new field that can sometimes be decisive for cooperation within the company.”

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”

“Everyone is talking about efficient solution finding. Here is a very successful one.”

© Bossert Associates GmbH all rights reserved.

A wide network for lifelong success

Inspiring community of 400+ alumni

Connect with a highly impressive community of international leaders & coaches.

Exclusive Access & Global presence

Private LinkedIn group with fruitful content, skills building, supervision, networking and inspiring talks. Active hubs in big cities in Europe e.g. Munich, London, Zürich, Amsterdam etc.

Regular local meetings

Transition from digital networking to real-world impact with regular face-to-face gatherings.



© Bossert Associates GmbH all rights reserved.

Bossert Academy faculty of FC program



Katja Bossert

- Founder of the Bossert Academy, MDP of Bossert Associates
- Executive coach specializing in leadership & career development
- Recognized for developing female leaders and supporting their advancement in major organizations



Kathleen Lambrechts

- Executive coach with a legal and corporate background
- Leadership facilitator specializing in resilience and psychological safety
- Experienced in supporting leaders working in high-pressure environments



Florian Bente

- Executive Coach & Team Coach, with 20+ years of global leadership and transformation experience
- Passionate about helping leaders navigate complexity, drive meaningful change, and unlock sustainable performance.

© Bossert Associates GmbH all rights reserved.

Learning components at a glance

① Workshops (Including five observed coaching sessions with written competency-based feedback.) **25,5 hrs**
- Workshop 1: 16 hrs
- Workshops 2–5: 9.5 hrs

② Group Mentoring Coaching (GMC) 4 x 1.75 hrs **7 hrs**

③ Individual Mentor Coaching (IMC) 3 x 1 hr **3 hrs**

④ IMC Preparation **3 hrs**

⑤ Coaching: **9 hrs**
- Peer Coaching - 6 hrs
- External client coaching – 3 hrs

⑥ Self learning **10,5 hrs**
- Peer study groups – 6 hrs
- Self-study, Learning Portal and Essay – 4,5 hrs

⑦ Cumulative Development Review **2 hrs**

Each formal observation includes a short pre-session reflection, a fuller post-session reflection and a confirmed next development step.

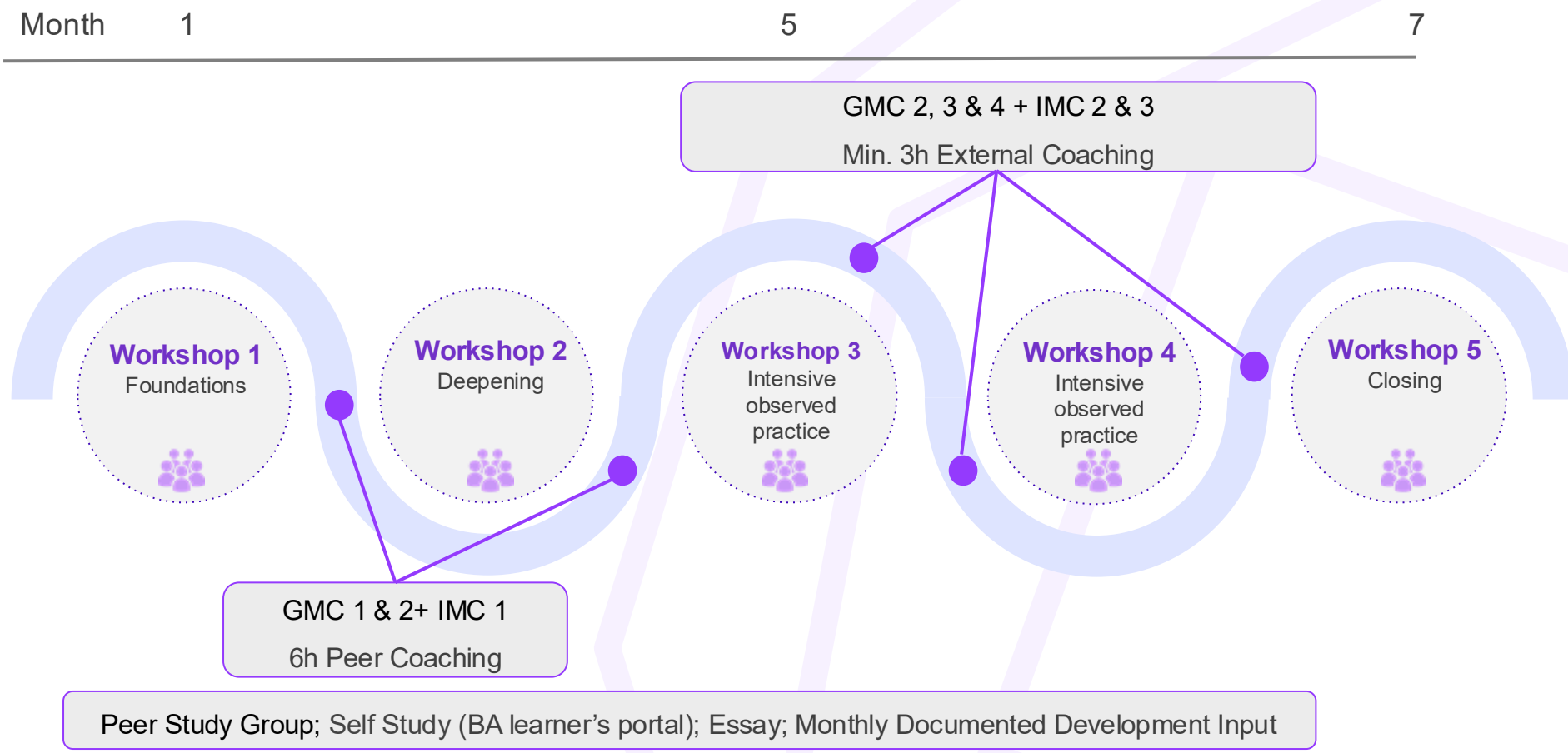
More than 80% of the programme takes place through **live interaction**. **Over 70%** of this live learning is delivered **directly with trainers and Mentor Coaches.**

Σ 60 hrs

[1] store with client's permission

© Bossert Associates GmbH all rights reserved.

Course timeline - 60 hours of training in total



© Bossert Associates GmbH all rights reserved.

Workshop contents and dates

Event	Date	Time	Contents
Workshop 1	Oct 22 – 23, 2027	9:00 - 18:00 CEST (both dates; breaks included)	Day 1 (Friday): Intro, group contract, coaching basics, active listening and demo; competencies 1, 2, 3 and 8. Katja and Florian lead until 15:00; Florian leads the 15:00–18:00 practice block. Day 2 (Saturday): Practice sessions; competencies 4, 5, 6 and 7. Katja and Florian lead.
GMC 1	Nov 19, 2027	16:15 - 18:00 CET	Supervised Practice: Group reflection on your practice with a trainer
IMC 1	Dec 7 – 8, 2027	TBD ind.	Individual Mentor Coaching
Workshop 2	Dec 17, 2027	15:00 – 18:00 CET	Deepening all 8 core competencies / observed coaching practice + feedback
GMC 2	Jan 21, 2028	16:15 - 18:00 CET	Supervised Practice: Kick-off External Client Coaching / Observed sessions
Workshop 3	Feb 4, 2028	15:00 – 17:30 CET	Workshop & Practice: observed coaching sessions + feedback
GMC 3	Feb 16, 2028	16:15 - 18:00 CET	Supervised Practice: Group reflection on your practice with a trainer
IMC 2	Mar 10 – 11, 2028	TBD ind.	Individual Mentor Coaching
GMC 4	Mar 17, 2028	16:15 - 18:00 CET	Supervised Practice: Group reflection on your practice with a trainer
IMC 3	Mar 22 – 23, 2028	TBD ind.	Individual Mentor Coaching
Workshop 4	Apr 7, 2028	15:00 – 17:00 CEST	Advanced observed coaching practice + feedback (PCC markers focus)
Workshop 5	Apr 28, 2028	16:00 – 18:00 CEST	Closing: Closure / Essay / USP / Celebration

© Bossert Associates GmbH all rights reserved.

Investment

Training Fee:

EUR 7.650 net*
No VAT will be added**

Training fee (or 1st instalment) to be paid before workshop 1.

- Location: Workshop 1 take place at the BA Learning Villa in Munich. Other elements are organized virtually.
- Accommodation: Participants arrange their own accommodation. Staying near your peers is recommended, and we will connect you to coordinate bookings.
- Meals: Snacks and drinks are provided. Meals are not included; we will coordinate group lunch deliveries.
- Additional costs: Travel, accommodation and meals are not included in the training fee and must be covered by participants.
- Special arrangements: Payment by instalments, academic discounts and other individual arrangements may be available upon request.

*Special conditions are possible (payment in installments, academic discounts, special arrangements)
**Bossert Associates is exempt from VAT for these courses under § 4 No. 21 a) bb) UStG, as recognized by the Government of Upper Bavaria.

© Bossert Associates GmbH all rights reserved.

Workshop 1 location - BA Learning Villa in Munich



Focused workshop space

A welcoming place to learn together

BA Learning Villa in Munich-Großhadern combines focused learning spaces with the warmth of a private home – close to the city centre and nearby hotels.

PRIVATE SETTING

Space for immersive workshops

LEARN TOGETHER

Practice, exchange and connection

CENTRAL MUNICH

Easy access to hotels and transport



Relaxing private backyard



Informal time between sessions

VISIT US

Bossert Associates GmbH
Toemlingerstraße 19 | 81375 Munich



© Bossert Associates GmbH all rights reserved.

bossert associates

Your pathway from Level 1 education to ACC

Our FC 60 hours (ICF Level 1 Coaching Education) fulfills the education component for ACC credential. After graduation[1], complete the required coaching experience and ICF credentialing exam.

ACC Pathway

Coaching experience
100 hrs
(75 paid[2])

→

1.5-hour online ICF Credentialing Exam[3]
ICF Member: 175 USD
Non-Member: 325 USD

→

1. Minimum 75% attendance is required for graduation.
2. 75 paid hours, at least 8 clients, and 25 hours within the 18 months before applying. Paid hours may include salary or reduced-fee coaching. Hours count from the start of the coaching education program, excluding coaching hours that already counted within the 60 hours of the program.
3. ICF exam retake fee: USD 105.
4. ICF requirements, fees and exam formats may change. Verify current information directly with ICF before applying.

© Bossert Associates GmbH all rights reserved.

Your fast track from Level 1 to Level 2 and PCC

Already a Bossert Level 1 graduate?

Add just 65 hours with our UP Program

Complete the Level 2 education requirement & continue toward PCC credentialing.

€7,500

Start every January and May/June

Bossert Level 1 Graduates



→

65-hour UP Program



→

PCC Pathway

500 hours | 450 paid

3-hour ICF Credentialing Exam

→



A flexible top-up route that is not available at every coaching educator.

© Bossert Associates GmbH all rights reserved.

Registration

Two steps to join our FC program

01

Book a free discovery call

Curious about coaching but not yet sure it is for you? In a relaxed, no-obligation call with Katja, explore what coaching could mean for you and how it might support your personal or professional journey.

Click here to book your discovery call

02

Register & secure your seat

Complete the online registration to secure your seat. Places are allocated on a first-come, first-served basis.

Click here to register now

As we secure seats on a first-come, first-served basis, you may also register first to secure your seat, then book a short chemistry call with Katja to confirm mutual fit.

Registration is possible until the first workshop, including after the pre-program call, subject to availability.
Questions? Contact us at academy@bossert-associates.com

© Bossert Associates GmbH all rights reserved.