



Discover your humanity skills (in times of AI)

Bossert Academy

Foundations of Coaching program 2027 - Cohort 15, in person and online



bossert associates

Why “Coaching” ?

- In a world where algorithms are reshaping the workforce, the demand for uniquely human skills is soaring. Imagine harnessing the power of intuition, empathy, and emotional intelligence to stay in demand in the ever-evolving landscape!
- Join our coaching class and unlock the secrets to mastering these essential skills, coaching skills. Gain a globally recognized diploma that opens doors to a rewarding career in coaching or empowers you to lead with a coaching mindset in profession where humans are involved.
- Become part of our dynamic community of learners committed to growth and transformation. Challenge your thinking, shed old habits, and emerge as a masterpiece of coach training.
- Book your slot today and see if you're a perfect fit for our team!



Becoming a coach means also self discovery



Coaching as part of your professional life

You love to work with people and want to support them in their human growth, as a leader, implicitly or as a coach, explicitly

You love to help but you don't know how to do this in a professional way without over-using your resources.

You could see yourself working as a coach professionally, either besides your current role or part time or fulltime – once you've deepened your coaching experience



Personal growth

To truly help others, you need to help yourself first. Only if you know yourself, you will be able to see what is your share and what is your reaction to your coachee's sharing in your coaching sessions.

On your journey to become a coach you will be coached a lot – being able to ask those questions you always wanted to work on - with the help of some of the best coaches in the industry

You will get to know and love yourself, - condition sine qua non for your successful work as a coach

Your journey to become a coach



Becoming a coach entails much more than learning professional coaching techniques. Of course, it requires the careful study and practice of these techniques. But it also requires you to develop a true coaching mindset – of deep respect for each and

every coachee. This non-judgmental attitude opens your inner freedom. Most alumni say that our program has had a transformational effect on them both personally and professionally.



We are unique



Education by
2-3 teaching coaches

- Through learning from senior coaches (PCC and MCC) high class education is guaranteed
- You learn from two ends: business background and deep psychology



ICF Level 1
accredited program

- International Coach Federation (ICF) as biggest global certification institute with 65k members
- Ventures into PCC skills but tests on ACC level in the final exam
- Personal credential on ACC level possible after 100hrs of coaching practice



Learn with
the best peers

- International business people are your peers: you learn to coach with your future target group
- You will be surrounded by courageous learners who will challenge and support you in your learning journey



Gain real world
experience

- You will coach all the time during our program: first your peers, then their connections and last our pro bono/ NGO network
- In parallel to our program, you can start offering you services from day 1 and hours count against your 100 hrs for ICF credentialing

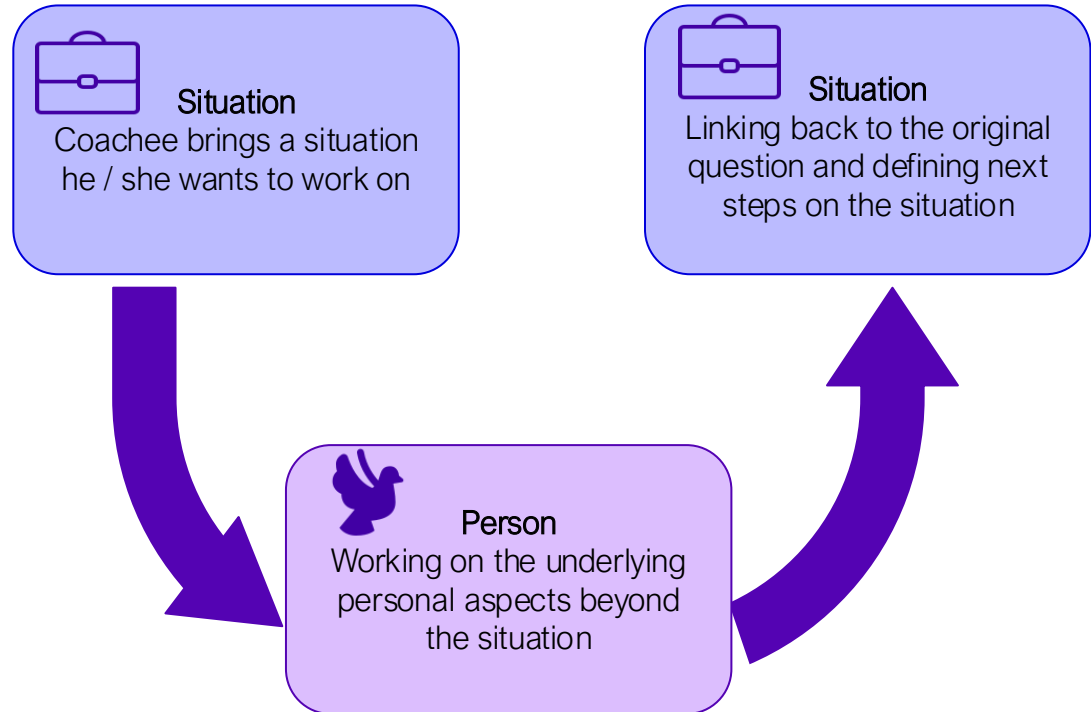
Why us

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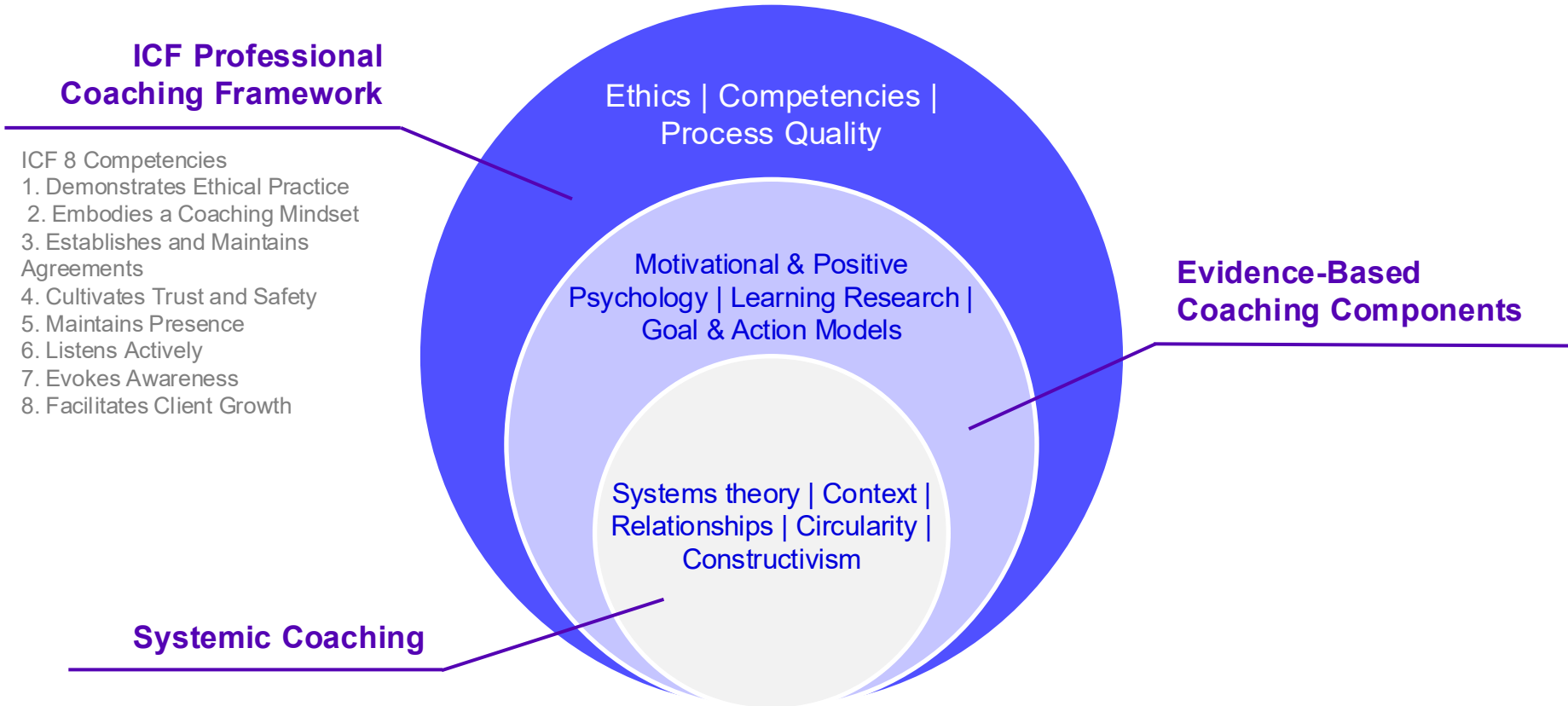
Our coaching philosophy - True development of the individual

Our coaching approach lifts the situational issue to the personal level. Thereby we drive a true personal development which enables the coachees to not only master the situation they'd like to solve right now, but to also discover themselves and develop tools so that they can efficiently handle new challenges that may arise in the future.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.



Systemic coaching included in the ICF Framework



A wide network for lifelong success

**Inspiring
community of
350+ alumni**

Connect with a
highly-impressive
community of
international leaders
& coaches.

**Exclusive Access &
Global presence**

Private LinkedIn group with
fruitful content, skills building,
supervision, networking and
inspiring talks. Active hubs in
big cities in Europe e.g.
Munich, London, Zürich,
Amsterdam etc.

**Regular local
meetings**

Transition from
digital networking to
real-world impact
with regular face-to-
face gatherings



Our Alumni say ...



Coaching is the most valuable opportunity for personal development that a person can have. I believe strongly in the power of coaching, and even though I have had the chance to experience it for more than two years, I learned more than ever in the last month as I worked to become a coach. It adds so much richness to every aspect of your life! Thank you so much for this experience, and thank you for being part of this never-ending journey!

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“The coaching education changed my perspective on leadership, management and coaching. I can highly recommend it to everyone that wants to get the best out of their life and career. Bossert Academy is a great place to pursue this education!”

“Participation is fun and opens up insights into an exciting new field that can sometimes be decisive for cooperation within the company.”

“Everyone is talking about efficient solution finding. Here is a very successful one.”

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”



Who we are ? Bossert Academy



Katja Bossert

- Founder of the Bossert Academy, MDP of Bossert Associates
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



Kathleen Lambrechts

- Executive Coach with a lawyer and corporate background
- Highly Experienced facilitator and leadership developer
- Expert on resilience and psychological safety
- Focus on supporting leaders in high pressure environments



Dr. Götz Schmidt-Bossert

- MDP of Bossert Associates and master architect of its leadership programs with 20 years of experience as an entrepreneur and leader
- He has a strong background in Philosophy and physics

Your journey with us



60 hours in total over 7 months

3 Phases

- Learning (Coaching foundations & ICF Core Competencies)
- Practice (peer and client coaching with trainer input)
- Progress Assessment (continuous evaluation against PCC/ACC markers)

What's Included

- 2 days in person workshop with learning, demo & feedback
- Internal coaching practice with inspiring peers
- Coaching with cross-referenced external clients
- Group mentoring & individual feedback from a trainer
- Ongoing progress reviews + personal reflection



EUR 7.650* VAT free for b2c in Germany**

Additional costs: Hotel accommodation & meals – see next slides

REGISTER
(First come, first served)

* Special conditions are possible (payment in instalments, academic discounts, special arrangements)

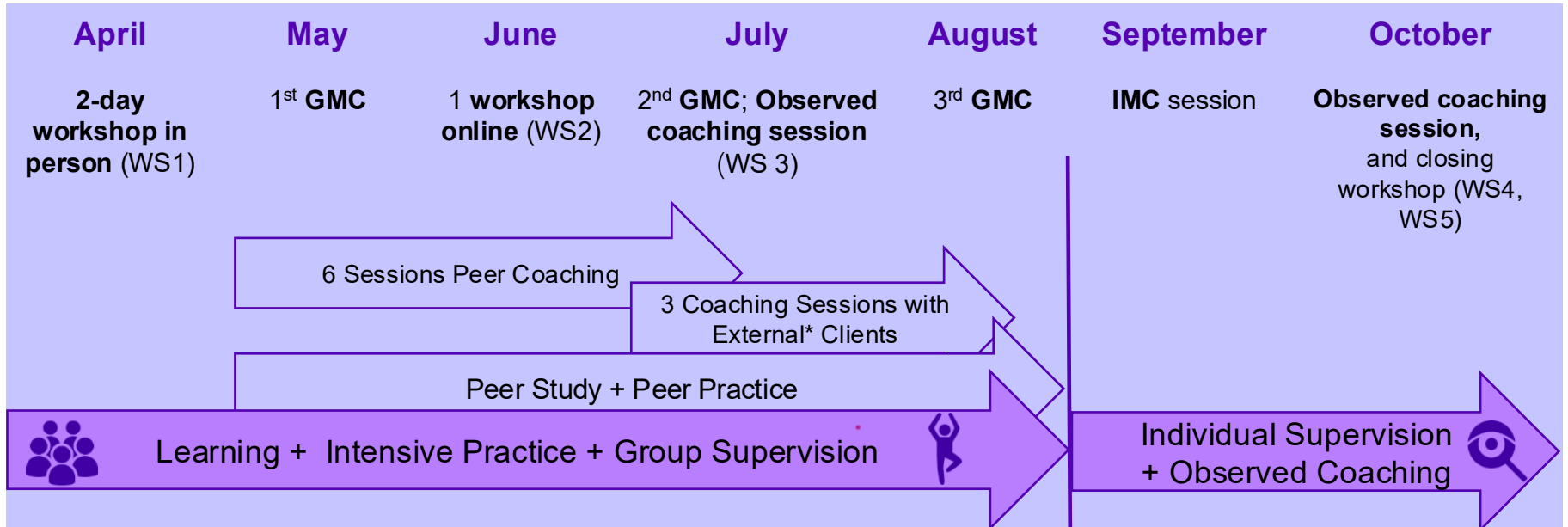
** VAT is applicable based on recipient's country and local laws. VAT free for German residents.



Program timeline



Please see the next slide for the detailed scheduled dates



* External clients are sourced via "cross-referencing" within the class: participants provide one another with clients from their personal networks



Schedule



Sessions & Deadlines	Date	Time	Contents
Workshop 1	April 23 rd – 24 th 2027	9:00 - 18:00 CET, 9:00-18:00 CET	Day 1: Intro / group contract / coaching basics / active listening exercise / demo/ Core competencies overall / 1. Ethical Practice / 2. Coaching Mindset 3. Coaching Agreements / 8. Client Growth Day 2: first practice sessions, 6. Active listening / 4. Trust and Safety / 5. Presence / 7. Creating Awareness
GMC 1	May 21 st 2027	16:00 - 18:00 CET	Supervised Practice: Group reflection on your practice with a trainer
Workshop 2	Jun 18 th 2027	15:00 - 18:15 CET	Deepening the learning on all 8 core competencies / observed session
GMC 2	Jul 16 th 2027	16:00 - 18:00 CET	Supervised Practice: Kick-off External Client Coaching / Observed sessions
Workshop 3	Jul 30 th 2027	16:00 - 18:15 CET	Workshop & Practice: Observed coaching sessions + feedback
GMC 3	Aug 27 th 2027	16:00 - 18:00 CET	Supervised Practice: Group reflection on your practice with a trainer
IMC Hand-in	Sep 16 th 2027	EOD	Supervised Practice: Recorded coaching session submitted for trainer feedback
IMC Debrief	Sep 29 th /30 th 2027	TBD ind.	Supervised Practice: Intensive one on one coaching review by a trainer
Workshop 4	Oct 08 th 2027	15:00 - 18:15 CET	Workshop & Practice: Advanced observed coaching sessions (PCC markers focus)
Workshop 5	Oct 22 nd 2027	16:00 – 18:00 CET	Closing: Closure / Essay / USP / Celebration



Location for the offline workshop (Apr. 23rd – 24th)



- **Location:** BA Learning Villa in Munich
- **Hotel:** Participants are free to book their own accommodation. Being together all in one place is however nice and recommended. We can suggest Hotels and dinner places and will coordinate being together.
- **Meals:** Bossert Associates will provide free snacks and drinks. Meals are not included. We will organize lunches as delivery group orders and recommend to join the dinner with the peer group.

Our Learning Villa at Großhadern in Munich is the home of BA and close to the city center, with a choice of hotels nearby.

We offer our own premises with a cozy workshop setting, making it not only more affordable for you, but you will also be free to stay and spend time with your peers in study groups or have dinner together. Garden and kitchen are available to you.



Bossert Associates GmbH
Leadership Development
Toemlingerstr. 19,
81375 München, DE



Learning components at a glance



① Workshops – 10 x 3 hrs + 1 x 2 hrs (including 5x being observed by a trainer with 3 written reviews and 4 hrs mentor coaching and 1 ACC level live exam)

38 hrs

Group Mentoring Coaching – 3 x 2 hrs

② 1 IMC

- Coaching audio recording (20-40 min)
- Transcript
- Self Assessment
- 30 min call with mentor coach

3 hrs

Build your own library of coaching recordings to learn from¹

③ Essay

1 hrs

④ Coaching:

- Peer Coaching - 6 hrs
- External client coaching – 3 hrs

9 hrs

Our training director would love to get to know you:

[Book a 30 min call here](#)

⑤ Self learning

- Peer study groups – 5 hrs
- Learning portal, emails – 4 hrs

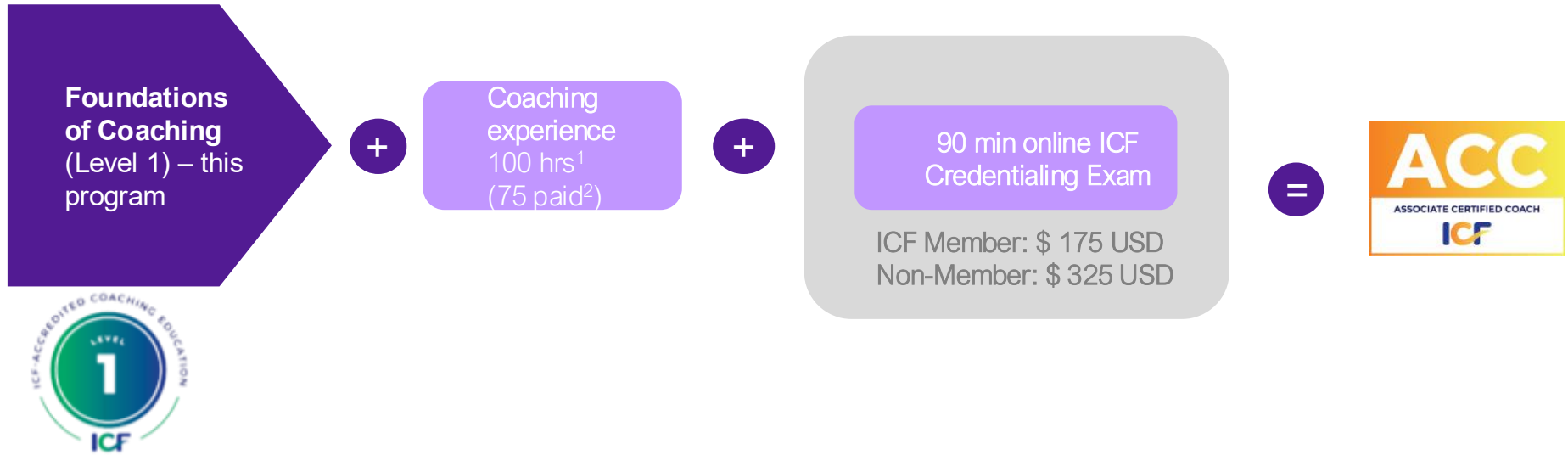
9 hrs

Being coached

6+ hrs

Σ 60

In addition to the Level 1 Program with us, you need 2 more elements to obtain ACC from ICF



- 1) 100 hrs to claim a personal ACC credential with ICF can be collected from day 1 of our coach training as we are accredited. However, they may not be part of the 60 hrs but must be on top
- 2) 75 hours paid coaching (Paid: salary, barter deals and low payment also work), 8 clients min. At least 25 of these hours (paid or unpaid) must occur within the 18 months prior to submitting the application for the credential.
- 3) Retake costs 105 US\$ with ICF

Alternatively, you continue your education and become PCC (optionally ACC first)



65 hrs Program Upgrade (Level 2), € 7.500

January and May each year



Coaching experience 100 hrs (75 paid¹)



Coaching experience 500 hrs (450 hours paid²)



90 min online ICF Credentialing Exam

ICF Member: \$ 175 USD
Non-Member: \$ 325 USD

3 hrs online ICF Credentialing Exam

ICF Member: \$ 375 USD
Non-Member: \$ 525 USD



- 1) 75 hours must be paid coaching
- 2) 450 hours paid coaching (Paid: salary, barter deals and low payment also work), 25 clients min. 50 hours must have occurred within the 18 months prior to submitting the credential application. At least 450 of the hours must be paid.
- 3) Retake costs 105 US\$ with ICF



We are looking forward to
you joining us on this exciting journey!

Registration is by a first-come-first-served principle. Participation follows an admission process to ensure the high quality of our classes.

[+++ Register here +++](#)

Use [this Calendly link](#) to book a chemistry call with our program director Katja Bossert
Or contact us for further questions at academy@bossert-associates.com