

Discover your coaching self

BA International Coaching Academy
Foundation of Coaching and Self Discovery



bossert associates

Becoming a coach means also self discovery



Coaching as part of your professional life

You love to work with people and want to make this part of your job.

You love to help but you do want to do this in a professional way.

You can imagine using your new coaching skills as part of your current role(s) as a leader or as a member of a team

But you can also imagine working as a coach professionally, besides your current role now and maybe fulltime later with deep coaching experience



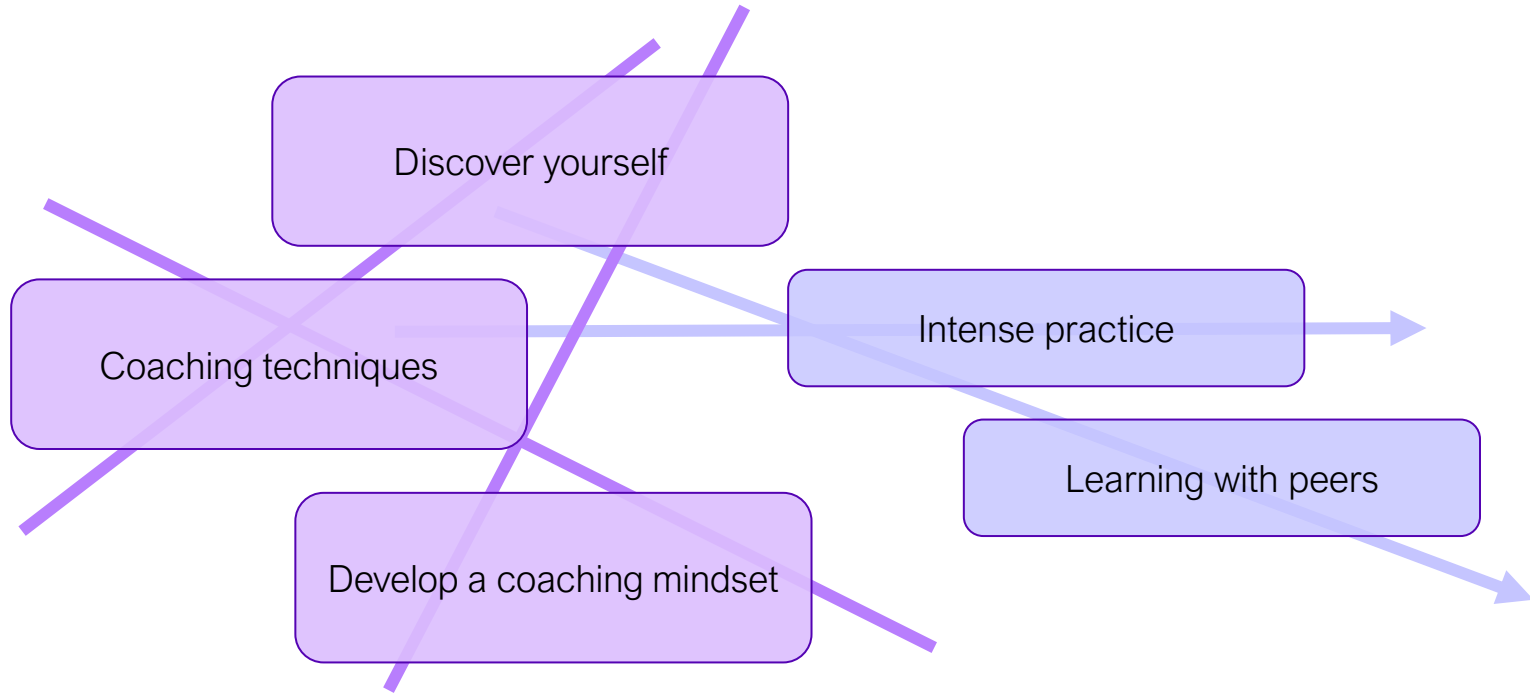
Personal growth

In order to truly help others, you need to help yourself first. Only if you know yourself you will be able to see what is your share and what is your coachee's share in what happens in your coaching work

On your journey to become a coach you will be coached a lot and will be able to ask the questions you always wanted to work on with some help

You will get to know and love yourself, condition sine qua non for good work as a coach

Your journey to become a coach



Becoming a coach entails much more than learning professional coaching techniques. Of course it requires the careful study and practice of these techniques. But it also requires you to develop a true coaching mindset – of deep respect for each and

every coachee. This non-judgemental attitude opens yourself inner freedom. Most alumni say the program has had a transformational effect on them personally and professionally.

We are unique



Education by 2-3 master coaches

- Through learning from 2 senior coaches (PCC accredited) high class education is guaranteed
- You learn from two ends: business background and deep psychology



Cooperation with digital platform

- CoachHub, the biggest European digital coaching platform, cooperates with us exclusively
- Unique opportunity to get access to the selection process before 6 years of experience
- Use of their great platform for online coachings during training



ACSTH accredited program

- International Coach Federation (ICF) as biggest global certification institute
- ACSTH program: exam at ACC level
- Personal accreditation on ACC level possible after 100hrs of coaching



Learn with the best peers

- International executives are your peers: you learn to coach with your future target group
- You will be surrounded by ambitious learners and enjoy an environment of high learning intensity

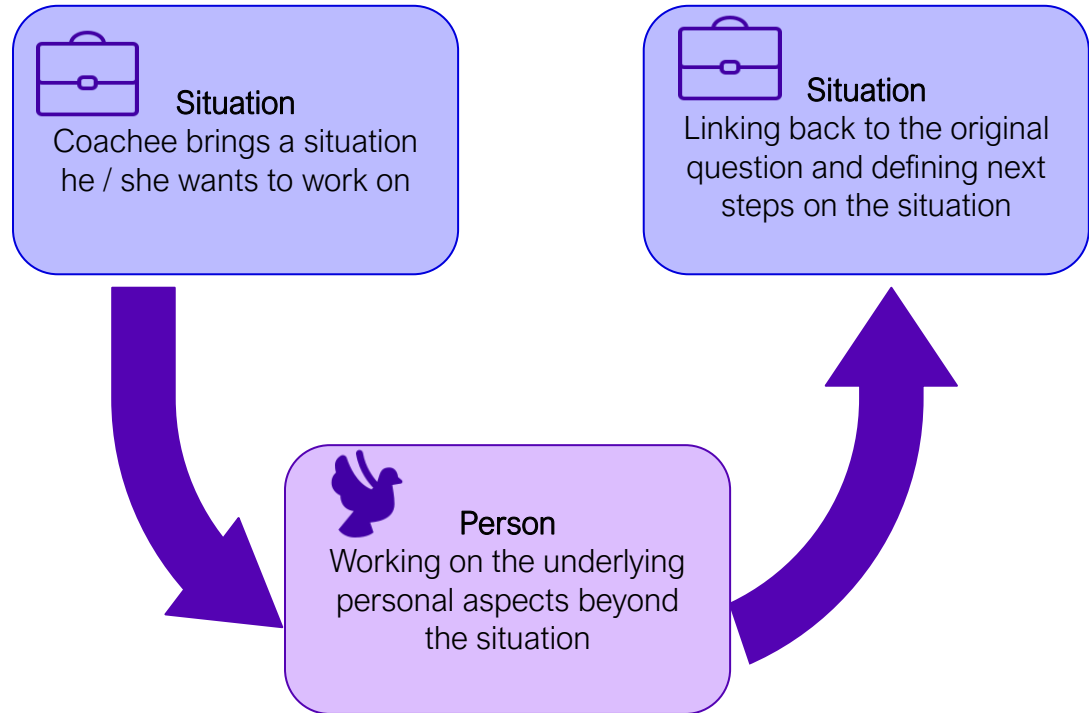
Why us



Our coaching philosophy - True development of the individual

Our coaching approach lifts the situational issue to the personal level. Thereby we drive a true personal development that enables the coachee to not only master the current situation but to learn about himself and thus be more prepared for new situations.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.



Our Alumni say ...

“Highly professional school with outstanding trainers, going the extra mile because they personally fully believe what they are doing. In addition to the pure diploma, you get a personal journey with eye-opening experiences that are very valuable. Great process, great personal experience.”

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“Very intense. Very professional. Very demanding. Extremely much fun.”

“Man says time is money. Then, attending this course was one of my best investments in the last few years.”

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”

“Everyone is talking about efficient solution finding. Here is a very successful one.”



Who we are

?

BA International Coaching Academy



Katja Bossert

- Managing Director of Bossert Associates
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



Kriszta Madai

- Executive and career coach, spiritual coach
- Co-creator of the ECVision European Coaching and Supervision framework
- Co-designed and delivered major cultural change programs for Ericsson Hungary which was finalist in the 2016 ICF Prism Award



Dora Hegedus

- Co-founder and trainer of the Coach Academy ACTP
- Executive coach, assessor, mentor coach and gestalt therapist
- President of the Federation of Hungarian Coach Organizations
- Received in 2012 the ICF President's Award

Course timeline

60 hours in total over 6 months

Month April 2021

Sept. 2021



Core coaching competencies 3 hrs/week
Apr-June 21
Coach Ethics Demos

Closing after exam 3 hrs end of Sept. 21

Student portal Self-organized,
(reading, watching, 2hrs min.
self testing, essay)

Coaching of a peer 6hrs

1 x supervision on a coaching recording 3hrs

3 x supervision in a small group 6hrs

Working with peers 4hrs

Exam (recording + assessment) 3 hrs



EUR 5.800 VAT-free

[Register](#)



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First learning, then supervision



Next program:
Oct. 21-March 22



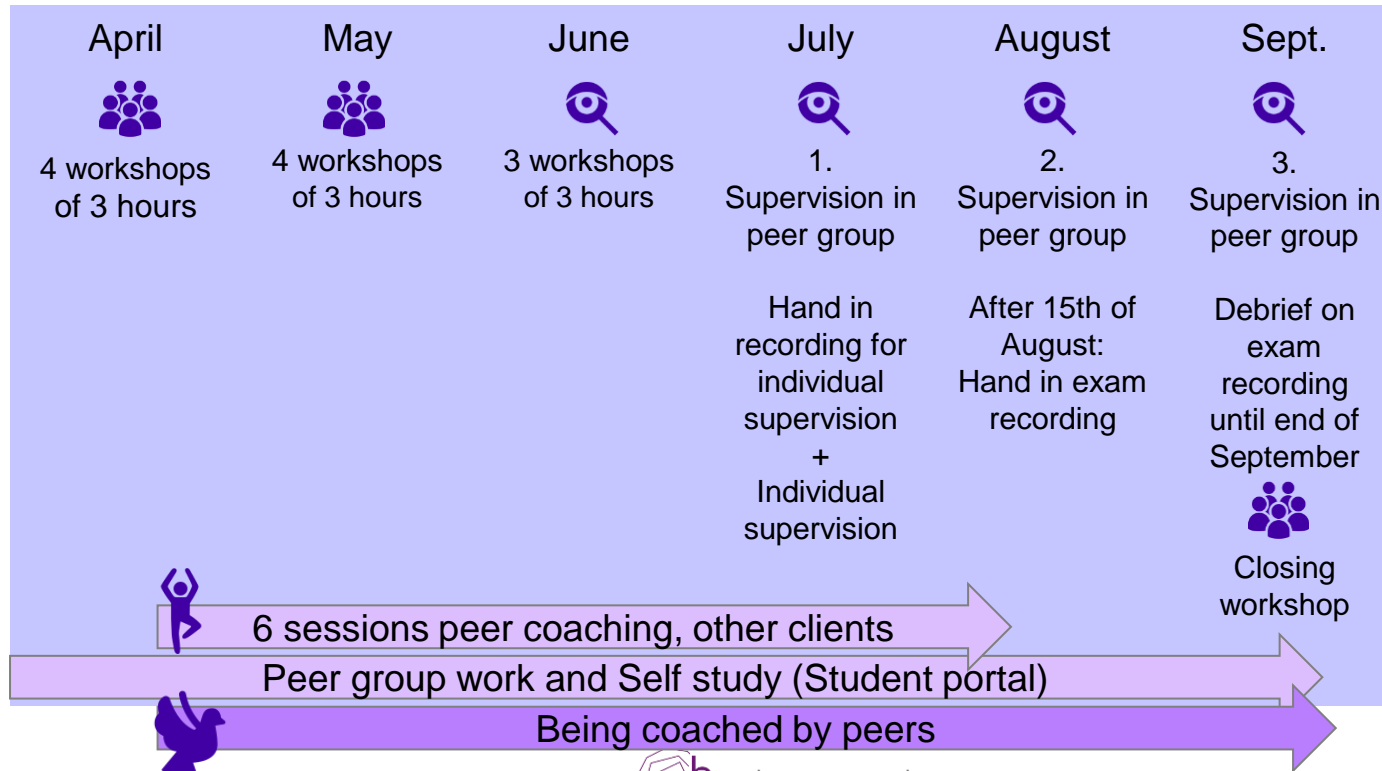
Learning: 11 workshops from Apr. to June, closing workshop in Sept., Friday 9-12:15 or 15-18:15 CET



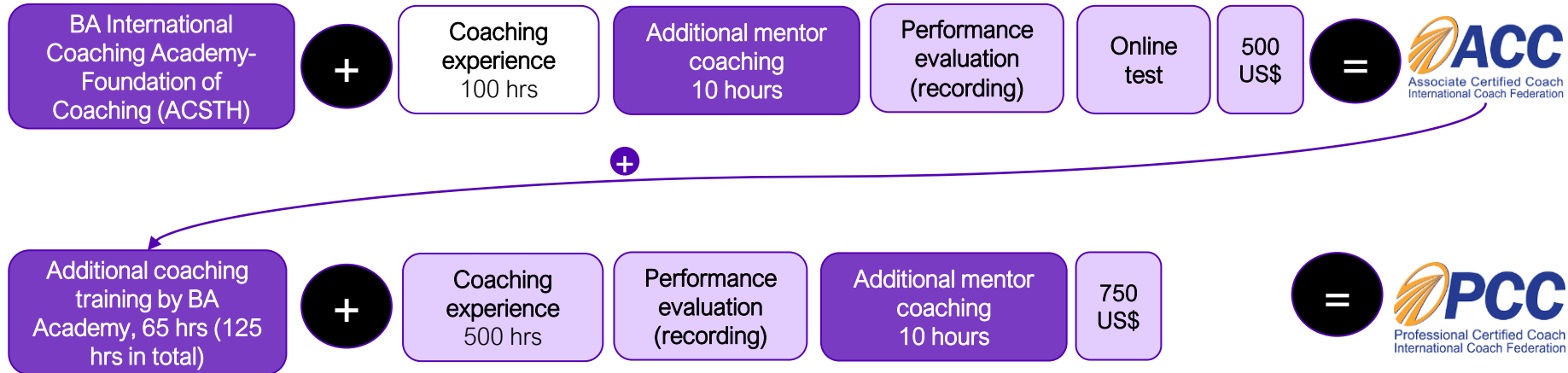
Practice: 6 sessions from May to mid July 2021



Supervision: 2 individual and 3 subgroup sessions from June to September 2021



Our course is the basis for a personal accreditation



ICF

BA

