

# 12 reasons for your employer to support your education right now



## Upgraded Skillset

- 1 For **company reputation**, you will have an accredited and highly skilled employee, wowing our customers, partners and future job candidates.
- 2 For **company culture**, I will contribute by e.g. communicating in a more a target-oriented manner and help to enhance work atmosphere.
- 3 For **new business models**, we could add this topic as a new part to our service portfolio.
- 4 For **my team**, I will be a better leader and colleague because of my skills in e.g. executive coaching.
- 5 For **workshops and change projects**, I can contribute to success with e.g. group moderation and coaching skills.
- 6 For **employee engagement**, I will be an even more motivated, more loyal and happier employee.

## Economic Viability

- 7 For **using the time wisely**, I will choose a course that boosts my skill set right now.
- 8 For **cost awareness**, you will save external provider costs for e.g. coaching in the future, thus quickly writing-off my education costs. The state might even subsidize (depending on the country).
- 9 For **financial equity**, we may share the costs for an education that is a globally valid profession (e.g. ACTP for coaching, the highest accreditation by the International Coach Federation ICF).
- 10 For **employee retention**, we may agree on a certain time frame to stay with the company until my education costs are fully covered.
- 11 For **minimal work interference**, I may use several of my days off for my education and part of it may also be happening on weekends.
- 12 For **easy budget forecast**, you may already plan my learning & development budget for next year as well – for an advanced course on topic mastery.

